

FOR IMMEDIATE RELEASE

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**4th ANNUAL OSBORN COMMUNITY BOO WALK HIGHLIGHTS A HEALTHY HALLOWEEN
AT THE CONNER CREEK VILLAGE/KINDRED HOSPITAL**

Free event hosted by The Youth Connection encourages family-friendly nutrition and exercise opportunities

October 19, 2012, Detroit, MI – The Youth Connection is hosting the 3rd Annual Osborn Community Boo Walk on Saturday, October 26th, from noon until 4 pm at the Conner Creek Village/Kindred Hospital off of Conner Avenue just north of East Outer Drive. Approximately 500 parents and children are expected to attend the event held in a “spooky walkway” inside the hospital.

The event will be free to the public (Halloween costumes are encouraged) and will feature a walkway in the basement of the hospital where children can receive healthy snacks (granola bars, fruit, water), free giveaways to encourage physical activity (hula hoops, jump ropes) and candy, which will be available by visiting our resident ghouls along the way. There will also be a craft table with kid-friendly Halloween projects led by Arts and Scraps and information on family-friendly exercise and nutrition available.

In addition to the fun and games, DTE Energy will be on hand to give parents information about saving energy costs at home. The Event is a part of The Youth Connection’s I2D2 Campaign – an effort to increase fruit and vegetable intake and physical activity and decrease intake of sweetened beverages and screen time for children 6-12 years old and their parents in the Osborn Community of Detroit.

“We are trying to give the residents of Osborn more information about eating right and exercising while enjoying a chance to take their Halloween costumes for a test drive,” said Dr. Grenaé Dudley, President and CEO of The Youth Connection. Last year’s event topped 500 attendees.

The 3rd Annual Osborn Community Boo Walk is presented in partnership with the the Detroit Food and Fitness Collaborative. Sponsors include the The Parade Company, Molina Healthcare, and St. John Providence Health System.

About The Youth Connection:

The Youth Connection is a 501(c)(3) non-profit organization dedicated to connecting our youth to a brighter future through career exploration, job training, internships, after-school programs and academic assistance for metropolitan Detroit area youth. For more information about The Youth Connection, visit www.theyouthconnection.org.

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