

FOR IMMEDIATE RELEASE

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**5th ANNUAL OSBORN COMMUNITY BOO WALK HIGHLIGHTS A HEALTHY HALLOWEEN
AT CONNER CREEK VILLAGE/KINDRED HOSPITAL**

Free event hosted by The Youth Connection encourages family-friendly nutrition and exercise opportunities

October 21, 2014, Detroit, MI – The Youth Connection is hosting the 5th Annual Osborn Community Boo Walk on Saturday, October 25th, from noon until 4 pm at the Conner Creek Village/Kindred Hospital off of Conner Avenue just north of East Outer Drive. Approximately 500 parents and children are expected to attend the event held in a “spooky walkway” inside the hospital.

The event will be free to the public (Halloween costumes are encouraged) and will feature a walkway in the basement of the hospital where children can receive healthy snacks (fruit, granola bars, vegetables, and water), free giveaways to encourage physical activity (jump ropes and hula hoops) and candy, which will be available by visiting our resident ghoul along the way. There will also be a craft table with kid-friendly Halloween projects led by Arts and Scraps and information on family-friendly exercise and nutrition available.

The Event is a part of The Youth Connection’s I2D2 Campaign – an effort to increase fruit and vegetable intake and physical activity and decrease intake of sweetened beverages and screen time for children 6-12 years old and their parents in the Osborn Community of Detroit.

“We are trying to give the residents of Osborn more information about eating right and exercising while enjoying a chance to take their Halloween costumes for a test drive,” said Dr. Grenaé Dudley, President and CEO of The Youth Connection. Last year’s event topped 700 attendees.

Sponsors of the 5th Annual Osborn Community Boo Walk include the The Parade Company, Molina Healthcare, St. John Providence Health System, and University of Detroit School of Dentistry.

About The Youth Connection:

The Youth Connection is a 501(c)(3) non-profit organization dedicated to connecting our youth to a brighter future through career exploration, job training, internships, after-school programs and academic assistance for metropolitan Detroit area youth. For more information about The Youth Connection, visit www.theyouthconnection.org.

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