The Youth Connection 2013 Programming Participation and Highlights

Direct Service Population: 5,519 people in 2013

The Youth Connection Career Academies Tobacco Compliance Check Team (June 2013)

Youth that participated in TYCCA had an option to participate in tobacco retailer compliance checks. These youth were partnered with members of the Detroit Police Department and performed 180 compliance checks on Detroit tobacco retailer to make sure the stores were not selling tobacco to minors. Youth completed the checks and reported their findings to the Detroit Health and Wellness Promotion Department.

Total participants: 8 youth

2013 Summer Learning Connection Campaign (Summer 2013)

In the summer of 2013, The Youth Connection, along with the National Summer Learning Association and Detroit Public Schools, launched a campaign to increase reading for youth across the city of Detroit. In total, we reached 844 youth with our message to get youth involved in Summer Learning and over by reading and logging their reading into our online database.

Total Participants: 844

The Youth Connection 12th Annual After-School Fair (August 2013)

The Youth Connection After-School Fair is a one-stop experience to get Detroit youth ready to go back to school and back to after-school programs. This past year we included a 5K prevention walk to the Fair and had College vendors there ready to talk to students about attending their schools. We hosted hundreds of after-school programs, over 2,800 parents and youth, and a building full of immunization and healthcare professionals and healthcare companies to provide free services to our youth. We had 100 volunteers and many partner agencies pitch in to provide a day of fun, information and education on Belle Isle on Saturday, August 17th, 2013.

Total participants: 2,800 Detroit Parents and Youth
100 volunteers; 100 after-school programs, vendors and healthcare professionals

The Youth Connection 2013 Boo Walk (October 2013)

The Boo Walk, hosted by The Youth Connection and our sponsors, for children ages 12 and under and their parents to learn about healthy eating and activities inside the Conner Creek Village basement on October 26th, 2013. There were stations for kids to hula hoop, jump rope, make Halloween-related crafts and fruit stations to augment the candy they were sure to receive the next night.

Total participants: 600 Osborn Community parents and youth
20 volunteers
The Youth Connection Substance Abuse Prevention Education Classes (Calendar Year 2013)

The Youth Connection offers Substance Abuse Prevention Education classes to middle school, high school and college-aged youth and their parents in the Osborn Community. Using a research-based prevention curriculum, The Youth Connection provides our youth with a fantastic educational curriculum to prevent substance abuse among our families in Detroit.

**Total Participants:  150 Osborn Community youth**

The Youth Connection Community Connection for Fit and Healthy Kids: Osborn (Calendar Year 2013)

The Youth Connection’s “Community Connection for Fit and Healthy Kids” campaign, in partnership with the Detroit Department of Health and Wellness Promotion Nutrition Division and the Johnson and Johnson Community Health Program focuses on educating students ages 6-12 and their parents in Detroit’s Osborn Community about the values of healthy eating and active lifestyles.

**Total participants:  375 Osborn Community Parents and Youth**

The Youth Connection DNR Summer Program (June - December 2013)

The Youth Connection, in partnership with the Michigan Department of DNR and Economic Development Corporation, provided a summer internship and outdoor activities program from June through December of 2013. Youth explored the expectations and skills necessary to succeed by engaging in hands on training and exercises directly related to careers. Youth helped to renovate a comfort station on Belle Isle in November and December. Participants also completed paid summer internships at:

- Belle Isle Nature Zoo
- Detroit City Council Media Services
- Day at the Docks
- Voices of Detroit Initiative
- 4 different Wayne County Parks
- Franklin Wright Settlement
- Grounds and Gardens
- Habitat for Humanity – Detroit
- The Youth Connection
- Milliken State Park
- Belle Isle Golf Course
- The Heidelberg Project
- Milliken State Park

**Total Participants:  120 youth ages 16-19**

The Youth Connection Youth Violence Prevention Program (August 2013)

The Youth Connection partnered with the Institute for Population Health and the Detroit Youth Violence Prevention Initiative to provide a Sankofa youth issues conference to youth in the summer of 2013. We utilized open discussions and small group workshop to discuss and find solutions for teen violence, drug use, peer pressure and racism.

**Total Participants:  40 high-school aged youth**

The Youth Connection Grow Detroit’s Young Talent Program (July - September 2013)

The Youth Connection, in partnership with City Connect, administered a work readiness and job placement program for 20 youth participants to receive 135-hour paid internship and work-readiness seminars.
Total Participants: 20 high-school aged youth

The Youth Connection NOF Youth Program (January - December 2013)

The Youth Connection trained 15 youth with support from the City of Detroit Neighborhood Opportunity Fund. Youth participating in the program received workforce readiness training, resume and cover letter writing as well as paid internships for 6 weeks.

Total Participants: 6 high-school aged youth

Ally Bank Building Numeracy Skills and Financial Accountability Program (May 2013 – Ongoing)

The Youth Connection and Ally bank teamed up to provide financial literacy workshops to 100 TYCCA students and also work with 50 students who needed math remediation tutoring.

Total Participants: 150 high-school aged youth

St. John Providence Health System Grant (January 2013)

The Youth Connection I2D2 Program completed 10 sessions at schools, churches and community-based organizations to provide Fit ‘N’ Fun Family Clubs at each of the locations. The program had 153 participants complete the training and be on their way to healthier lifestyles.

Total Participants: 153 parents and youth in Wayne and Macomb County

Comcast Internet Essentials Resume and Online Job Search Program (October – December 2013)

In partnership with Comcast, the Youth Connection provided computer literacy, resume, and online job-hunting seminars for parents and youth of the Osborn Community. The trainings were conducted on Saturdays and gave over 30 people the chance to make/revise a resume and tips on using online job search sites. Comcast also promoted their $9.95 per month high speed internet program.

Total Participants: 33 parents and young adults from Detroit