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**DETROIT YOUTH NON-PROFIT RECEIVES \$39,712 DONATION FROM
KFC COUPON BOOK SALES IN DETROIT, FLINT, AND TOLEDO**

KBP Foods presented The Youth Connection with the donation resulting from \$1 coupon book sales in March

April 24, 2018, Detroit, MI – A month-long coupon drive at 38 Flint, Detroit, and Toledo-area KFC stores benefitted metropolitan Detroit youth in a big way – a donation of \$39,712 to support youth programming! The fundraiser by KBP Foods, the largest KFC franchise in the U.S., is part of a brand new partnership in the Detroit area that is providing funding for The Youth Connection, which produces youth and family programming and events for thousands of families each year. KBP Foods has also committed to working with The Youth Connection to provide volunteer and mentoring opportunities for its employees.

This year's coupon drive began Feb. 26 and ran through March 31 at KBP-owned KFC stores in Michigan and Ohio. The coupon books sold for \$1 each (more than \$40 in savings) and all proceeds in the Detroit market benefitted The Youth Connection.

"We were thrilled to be selected by KBP Foods as their Charity of Choice in Michigan," said Dr. Grenaé Dudley, President and CEO of The Youth Connection. "Their strong support of The Youth Connection is vital to provide the type of quality youth programming our kids need."

"It is our privilege to support The Youth Connection through our bi-annual charity coupon book drive," said Dwayne McIntyre, Senior Director of Operations at KBP Foods. "We passionately support The Youth Connection's mission to empower youth, and we look forward to continuing to grow our partnership."

The Youth Connection is a private, 501 (c)(3) non-profit organization committed to providing high quality programs, advocacy and supportive services. We connect youth, young adults and their families in Metro Detroit to resources and opportunities that enrich their lives with special attention to those who are underserved. Current programming for The Youth Connection includes college and career prep training, obesity prevention programs, youth substance abuse prevention programming, and several special events.

About KBP Foods: KBP Foods, headquartered in Overland Park, Kan., has been named one of the 10 Fastest-Growing Restaurant Chains and one of the Top 100 Fastest-Growing Businesses in North America. Currently, KBP Foods operates nearly 600 KFC and Taco Bell restaurants across 23 states. For more information about KBP Foods, please visit www.kbpfoods.com.

About The Youth Connection: The Youth Connection is a 501(c)(3) non-profit organization dedicated to connecting our youth to a brighter future through career exploration, job training, internships, after-school programs and academic assistance for metropolitan Detroit area youth. For more information about The Youth Connection, please visit www.theyouthconnection.org.