LOVE DETROIT PREVENTION COALITION RECEIVES CHAIRMAN’S AWARD AT CADCA’S 2019 NATIONAL LEADERSHIP FORUM

January 9, 2019, Detroit, MI – CADCA (Community Anti-Drug Coalitions of America), the nation’s leading substance abuse prevention organization, will honor the Love Detroit Prevention Coalition with the 2019 Chairman’s Award. The Chairman’s Award recognizes a coalition who has demonstrated and applied the core competencies and essential processes of effective community problem solving. Love Detroit Prevention Coalition will accept the award from CADCA’s Chairman and CEO Gen. Arthur T. Dean in the Washington, D.C., area on February 5, 2019, at CADCA’s National Leadership Forum.

To be chosen as a Chairman’s Award recipient, coalitions must attend and graduate from the CADCA National Coalition Institute’s National Coalition Academy (NCA). The NCA is a comprehensive training program that teaches coalition leaders “what they need to know” and “what their team needs to do” to establish or maintain a highly effective anti-drug coalition. The NCA’s training curriculum is organized within the Substance Abuse and Mental Health Services Administration’s (SAMHSA) Strategic Prevention Framework. By the end of the year-long training, coalitions develop five essential products (1) a community assessment, (2) a logic model, (3) a strategic & action plan, (4) an evaluation plan and (5) a sustainability plan. In the Chairman’s Award application, the coalition must demonstrate how they applied the NCA curriculum to their coalition work and what successes and lessons learned resulted from attending.

“As the Chair of the Love Detroit Prevention Coalition we are always looking for what will resonate, send a message and generate a call to action for the communities that we serve,” said Coalition Chairman Grenae Dudley. “During the first week of our National Coalition Academy training our awesome trainers Stephanie and Kristina shared a story and a quote that hit like a bolt of lightning – ‘Nothing about us without us!’” “That was truly a call to action for us and sparked our Youth lead ‘Hear my Voice Campaign’ where we took the tools, lessons and opportunities we learned during the three week Academy sessions and applied them and demonstrated in a short period of time that we can indeed make a difference.”

Love Detroit Prevention Coalition received the 2019 Chairman’s Award for not only applying what they learned from the NCA to their coalition work, but also because they represent a minority population that is inclusive and culturally competent in their efforts, and they also have strong youth leadership and involvement to help tackle the many challenges they face in their community.

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“As the Chairman and CEO of CADCA, it is an honor to present this award to Love Detroit Prevention Coalition during our National Leadership Forum. What this coalition has achieved is truly remarkable, and I’m excited to see what they will accomplish in the future,” said Gen. Arthur T. Dean, CADCA’s Chairman and CEO.

CADCA’s National Leadership Forum is a four-day event packed with opportunities to learn the latest strategies to address substance abuse and hear from nationally-known prevention experts, federal administrators, and concerned policymakers. The Forum brings together approximately 3,000 attendees representing coalitions from all regions of the country and internationally, government leaders, youth, prevention specialists, addiction treatment professionals, addiction recovery advocates, researchers, educators, law enforcement professionals, and faith-based leaders. It is the largest training event for the prevention field.

**About Love Detroit Prevention Coalition**

The Love Detroit Prevention Coalition will build a drug-free community for our youth through collaboration with community partners, parents, and youth to establish a culture of substance abuse prevention.

**About CADCA**

The mission of CADCA (Community Anti-Drug Coalitions of America) is to strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally. This is accomplished by providing technical assistance and training, public policy advocacy, media strategies and marketing programs, training and special events.

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